

MEDIA RELEASE

Carson Dunlop Launches New Pre-Offer Inspection Product

Homebuyers benefit from a new home inspection product when bidding on homes in the GTA

Toronto, (January 24, 2011) Carson Dunlop announced today the launch of their new Pre-Offer Home Inspection to help clients buying a home with multiple offers. This new product provides buyers with a comprehensive inspection before submitting their competitive bid. This gives them the knowledge and confidence to make an appropriate offer with no inspection condition.

“Knowing the condition of the home before you put in an offer helps our clients bid with confidence and speeds up the process, since fewer conditions are required in their offer,” commented Graham Clarke, Vice President of Engineering at Carson Dunlop. “When it comes to buying a home, knowledge is power.” added Mr. Clarke.

In addition to this new product launch, Carson Dunlop is also offering Pre-Offer Inspection clients who were not successful with their home buying bid a \$25 discount on their next inspection. For more information on this and other Carson Dunlop home inspection products, please visit www.carsondunlop.com.

About Carson Dunlop

Carson, Dunlop & Associates Ltd. has been a leading Consulting Engineering Firm devoted to building inspection since 1978. They are one of the largest independent home inspection companies in North America that leverages their extensive technical knowledge across six integrated business lines - Home Inspection, Commercial Inspection, Report Writing, Energy Audits, Home Inspector Training and Continuing Education.